

CADIA Startup Exchange MONACO

24-25 March 2017

VISIONARY,
DYNAMIC &
INNOVATIVE NEW
Companies

Monte Carlo Country Club
& Monte Carlo Bay Hotel

cadia Yachts **cadia** startup exchange



www.cadiaevents.com - www.posterusevent.com - www.cadiase.com

24th - 25th March

Cadia Startup Exchange
Invest-Event
Monte-Carlo Monaco



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Monte-Carlo

Monaco

The origin of the name "Monaco" has been subject to several hypotheses. For some, the name comes from the Ligurian tribe, the

Monoikos, who inhabited the Rock in the 6th century B.C. For others, the origin comes from the Greek mythology. In antiquity, the port of Monaco was associated with the cult of the hero Herakles (Hercules for the Romans), and his name was often linked to the expression "Herakles Monoikos," which means Herakles alone. This version seems to bear out, as the modern name for Monaco's main port is the Port of Hercules.

Monaco lies on the French Riviera and is completely enclosed by France. It's the second smallest country in the world with only 2km²

Monaco is a tax haven and home to the largest number of millionaires and billionaires per capita in the world. With a population of over 36,000, Monaco is the world's second most densely populated country. Macau leads the list. Monaco is a Monarchy ruled by Prince Albert. Known for luxury industry and gambling, it's a favourite playground of the rich and famous. French, English and Italian are the spoken languages.

Monte Carlo is the so called 'capital' of Monaco, but it's more an administrative area. You will find most of the highlights in this district. Some of the famous events at Monaco are; The Monaco Grand Prix with its exclusive racetrack through the streets, Monaco yacht show, etc. More about Monaco you can find at: www.monte-carlo.mc



The Event



Cadia Startup Exchange Investment event – An investment and introduction event of future companies and business. Cadia Startup Exchange Crowdfunding platform with exclusive secondary market, introduces to a two day event at one of the most prestigious places in the world; Monaco. Cadia Startup Exchange helps new and established visionary future companies to raise funding and gain new opportunities for the future. Companies within new technologies as electric yachts "Cadia Yachts" Medical sector as "Biofab" (organ printing technologies) and much more.

Cadia Startup Exchange Invest event brings a VIP evening gala, dinner, brunch, live performances, investment opportunities and introduction of new companies Selective Industries, CEO's, high society, investors from all over the world are invited. Selection will be made through the event's website. **www.cadiaevents.com**. Selected investors will be picked up from Nice Airport and offered a luxurious stay in the fabulous Hotel Monte Carlo Bay. 50 rooms are available for our guests. In

the evening our shuttle service will bring you to the location of the VIP Gala at The Monte Carlo country club; Where you will be greeted with an exclusive champagne reception, dinner, live performance by "The Voice Of Monaco" Alan LANDRY, introduction of Cadia Startup Exchange, introduction of new start-ups, fine art silent auction to benefit Organization Earth and start-ups, and much more. The Second day you will enjoy a fine lunch/buffet at the Monte Carlo Country Club.

This day will be open to a larger audience 100-130 people are invited. You will be welcomed with a glass of fine champagne. Live Music and much more. Presentation of companies and networking opportunities... Investors and exclusive guests who stay at the Monte-Carlo Bay hotel Will after their breakfast be taken to the event's location.

Public announcing and press conference, takes place at the MCCC the 24th March. All info can be found at www.cadiaevents.com or www.cadiase.com



codia startup exchange
codia Yachts



» **Cadia Startup Exchange is the world's first equity crowdfunding platform with 24/7 secondary market for startups, small & medium-sized enterprises and investors. This allows businesses to be as close as possible to having a real IPO.**

Benefits for Startups

- No starting fees
- Global audience reach
- Sell shares of your idea
- Direct financial injection
- Focusing on business
- Startup mentors guidance

Benefits for SMEs

- Sell shares of part of your company
- Expansion plans realisation
- Building relationship with investors
- Global brand visibility
- Reach investors worldwide

Benefits for Investors

- Secure supervised investment
- Buy / Sell shares anytime
- Accounting & Financial Reports
- Dividend payouts
- Simple upload / withdraw
- Voting rights

Legal Framework

Cadia Startup Exchange is registered in Belize. The companies traded on the platform's secondary market have two options for registration: Belize or The Netherlands. This doesn't affect the principal place or way of business, just the company structure. In the case where the entrepreneur -

already has a company in some other location, a holding company is incorporated that is going to own his existing one.

Corporate Governance

The companies will have a Board of directors which will consist of people from startup team, and a professional mentor/supervisor from our side as a mandatory standard in order to look after management and to protect investors interests. No major business decisions will be taken without his approval – this will be written in the Incorporation deed of every funded company! The supervisor will also have to approve any major transactions from the bank accounts of the company, preventing entrepreneurs taking excessive advantage of investors money.

Accounting & Control

Another control for the safety of the investors will be the bookkeeping. It will be performed by our partner who is proficient in the area and will guarantee that the numbers are correct. Reports will be prepared either monthly or quarterly and will be published on the site for all investors to see.

Voting

All investors have voting rights correspondent to their shares. They will be able to express their opinion on general meetings which will be held electronically.

Website: www.cadiase.com
Email: info@cadiase.com

The MCCC

Monte Carlo Country Club is the home of the ATP's Monte Carlo Masters tournament. It is also the base of the Monte Carlo Tennis Academy.



Program

24th March VIP NIGHT AT MCCC

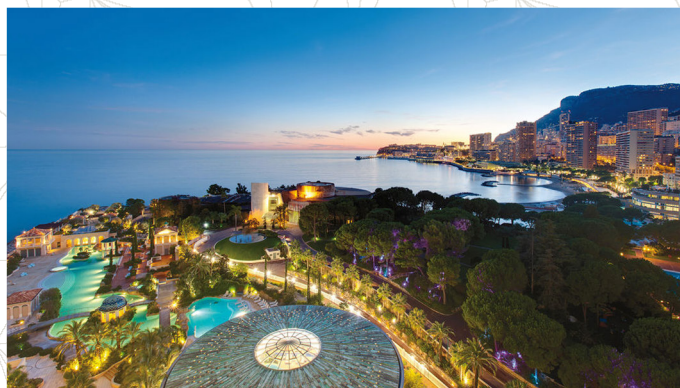
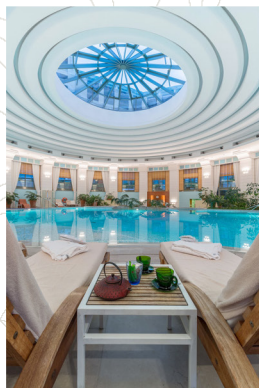
- 18:30 - Opening. Hors D'oeuvres and Champagne Service
- 19:00 - Speech CEO and presentation CadiaSE
- 19:30 - 20:00 - Presentation introducing start-ups and companies.
- 20:00 - Buffet, dinner. Live performance Alan Landry
(The voice of Monaco) and Iris Athanassiadi
- 20:45 - Presentation of companies & Silent Art auction benefitting
Organization Earth and start-ups.
- 21:30 - Music and entertaining, Coffee and dessert
- 22:20 -24:00 - Music, open bar. (Pickup and shuttle service provided)

25th March DAYTIME AT MCCC: Lunch-Presentations

- 11:00 - Opening. Hors D'oeuvres and Champagne Service
- 11:30 - Speech CEO and presentation Cadia Startup Exchange
- 12:00 - Presentation introducing start-ups and companies.
- 13:00 - Lunch Buffet, Live performance Alan Landry
(The voice of Monaco), Iris Athanassiadi
- 14:30 - Presentation of companies, coffee, networking.
- 15:30 -16:00 - Closing (Pickup and shuttle service provided)

The Monte-Carlo Bay Hotel

Our exclusive guests are offered lodging at The Beautiful Monte Carlo Bay Hotel.
With shuttle service to the MCCC and airport.



Organization Earth

Cadia Event donates and supports OE. Our team and all collaborators thing the future in many ways. Part of the art auction will go as well to the Organization. Organization Earth will be present and presenting their goals.

Organization Earth (OE) is a non-governmental organization founded in Greece in 2010.

Its mission is to develop and promote behaviors and entrepreneurial models that have positive consequences for society, the environment and economic enterprise.

OE pursues this mission by designing and facilitating experiential, non-formal educational activities that introduce key sustainability issues into everyday life, and empower individuals and businesses to develop new skills and change existing behaviors.

The organization is divided into three initiatives Center of the Earth, Aephoria, each of which includes its own projects and dedicated staff.



Find out more at:
www.organizationearth.org



Cadia Yachts plans to disrupt the traditional practices in yacht building by bringing to the world the first 100% electric yacht. Cadia 34E is going to be a hard top luxury electric yacht with a length of 10.2m and maximum speed of 30kn (55,5km/h). Range at full load is calculated to be up to 3h (133km) with cruising speed 24kn (44,4km/h). The boat is extremely light (3630kg) and will be manufactured using the most innovative technologies and environmentally friendly materials.

Cadia Yachts project for the manufacturing the first 100% electric yacht is backed by two years of extensive research. The result is a high performance pleasure boat made of revolutionary innovative materials and technologies throughout the whole building process - from the hull design and shape to the boat control options, interior and exterior design. Cadia 34E is going to be the only yacht of this class that will never pollute the environment. The fundamental principle underlying the electric boat project is the utilization of the lightest, most sustainable and cutting-edge solutions in order to provide a silent, efficient and environmentally-friendly sailing experience.

"We have created the optimal solution which the present development stage of technology allows for," said Jure Valant, Founder & CEO of Cadia Yachts. "A 10,2 m hard top yacht with 3 hours of autonomy at approximate speed of 24 kn. Theoretically, if 1m more is added to the yacht's length we will need more batteries and more power. Respectively, the bigger the yacht, the harder to achieve the statistics be-

Cadia-Yachts

come. We have created the perfect fit in terms of price, size and battery bank."

The 100% electric propulsion system eliminates the need of having fuel tanks onboard which opens up additional space for the cabins. Such benefit increases the comfort for passengers and enriches the yachting experience as with its 10.2m length Cadia 34E is going to have the space of a 13-meter boat.

The design of the electric boat will be the work of the established Italian designer Mauro Sculli from Sculli Studio. He is going to bring his brilliant creativity to the style of the luxury electric yacht and his unique approach to interior layout and design are going to create an absolute treat for the eye.



Email: info@cadiase.com

Website: www.cadiayachts.com



ALAN LANDRY

The Legendary Soul Singer of Monaco

Iris Athanassiadi





» **W**hy Posterus-Event, As our name Posterus (Latin for Future) mentions, our logo with the Greek-mathematical PI and the eye for vision.

With our exclusive annual events, we bring it all together, promoting visionary, creative and innovating minds. Bringing new ideas towards international, industrial, political, governmental and high society market. Selective concepts, locations with potential of international connection, exclusive-original participants, collaborators and partners. With this full package and mix of all the finesse & marketing, we bring possibilities towards the future.

When and where; Because we want to stay up to date and bring the future, as well giving the opportunity to all our participants and publishers to make the most of their participation. Posterus-Event will launch with its new futuristic virtual fair. 5000 square meter inside exhibition space and 10.000 square meter outside space, harbour, etc. Building complex complete designed by our team and architects. This to give us the most unique and most flexible event space and showrooms.

In combination with Posterus Marketing, digital marketing. We will have a reach of 1.200.000 contacts a day.

Posterus Marketing has designed a unique marketing server that gives worldwide reaching within weeks. Putting our exclusive physical and digital events on spotlight. Afterwards we will setup our physical events and concepts. Luxury Yacht Event and Vision Ant Future. Already this two will be brought within the Virtual fair.

Our physical annual events are designed within, norm of luxury but with the possibilities of high class attendees, financial market potential, high international visibility. As well suitable timing and local situations. Therefore our annual events Luxury Yacht Event, Vision & Future will takes place for example during Yachting Shows, etc. As well in top tier locations as Dubai, Monaco, etc.

The events are to take place in a architectural beautiful location. 4-5 days events of exhibition and presentation new designs with-in yachting, aerospace, architecture and automotive. With supreme opening and V.I.P. nights. fashion shows, live performances, dinner and much more.

Our own digital and physical magazine and newspaper to guarantee all participants the optimal visibility and promotion.

All info can be found at our website,
www.posterusevent.com
www.posterusmarketing.com
www.posterus360.com



Reducing organ transplantation waiting lists
by providing bio-generated organs

» Biofab

Biofab is a biotechnology company we provide tissues and organ printing services. We also Build tridimensional printers for different medical institutions and investigates and develop New biomaterials with the support of local and international institutions.

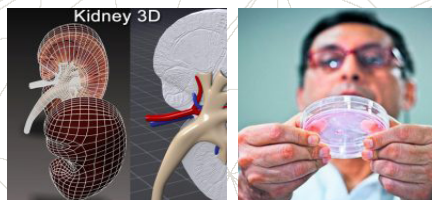
A group of surgeons from a hospital in New York had outlined the importance of printing a human Heart in 3D to save the life of a two week old baby who was in need of a complex surgical procedure.

This group of doctors printed a 3D heart from the data they got from the magnetic resonance test, this heart was very damaged, and the 3D heart allowed to make strategies, study and develop a new procedure before starting with the surgical procedure

The new born's heart had holes, those issues are not unusual on a congenital cardiopathy patient, the heart's chambers had a labyrinth shape.

Dr. Emilie Bacha, one of the teams surgeons, mentioned that in order to go over the next steps, the heart must be stopped and be examined on the inside. With this technique e we had a map to guide us we were able to fix the patients heart in one step.

This is a great way in treatment of congenital cardiopathy this way we can see the importance of the 3D in this and other treatments, we had seen in the past that this printed organs help with the surgical procedure we will also estimate that during this year we will have a liver wich will eventually work as a human organ in this and other surgery process.



Email: laboratorio@biofab.com.pe

Website: <http://biofab.com.pe>

Auction

ARTISTS



A silent fine art auction will be held during the VIP evening on the 24th of March. This will be benefiting Organization Earth and the new starting companies. Artists as Evi photopoulos, Mickaël Fayard, donate one of there artworks.



SCREAMS IV
120X90cm, 2012
Oils model paste, aluminium
& 24 K leaves of gold on canvas
Artist: **Evi Photopoulos**
www.eviphotopoulos.com

Artist Mickaël Fayard

Internationally renowned Abstract-Expressionist Artist Painter. He defined himself as "an artist of instinct for an instant painting". The artist received several distinctions. It is side and referenced on ArtPrice. His creations are to be found in the Artitude gallery and in various national and international exhibitions (Monaco, Spain, London, Cannes, New York, Miami, Shanghai etc.). <http://mike-f.artistescotes.fr/>



Uomo
Bronze - H17x11x8cm
Michel Anthony Sculptor
www.anthonymichel.com

life begins
40X50cm
Oil on canvas
Artist: **Thomas Maes**
www.thomasmaes.com





Business for Champions



Business for Champions provides a total package of Sales is Selling solutions for Service Providers around the world.

Strategy

Our strategy is to outperform the competition by combining our unique Sales is Selling proposition including the three Champions values for Service Providers.

Sales is Selling's Best Practices

- Hot Leads for Champions
- Deals for Champions
- Champions for the Money
- Sales is Selling Best Champions Practices

Our Sales team makes the difference for our clients based upon our core values. Please read our Champions story for Passion & Glory.

"You lost that fight for all the wrong reasons. You lost your edge. But the truth is, you didn't look hungry. Now, when we fought, you had the eye of the tiger, man. The edge! And now you gotta get it back, and the way to get it back is to go back to the beginning. You know what I mean? Maybe we can win it back together. Eye of the tiger, man." – Carl Weathers as Apollo Creed."

Business for Champions Core Values

- Working together
- Commitment
- Guts

Vision

To be the best Sales is Selling Champion for all Service Providers globally.

Service Providers Championship memberships

- Olympic Championship (duration of 4 years)
- World Championship (duration of 3 years)
- European Championship (duration of 2 years)
- National Championship (duration of 1 year)

Passion & Glory, that is our story!



Unique Business for Champions Selling Points

- We only charge a monthly subscription fee without commission on the deals
- Direct access to Sales is Selling's Sales Team of Champions and our international growing network of Hot Leads
- Champions for the Money provides a unique revenue model for the true Champions, 50-50 it is!

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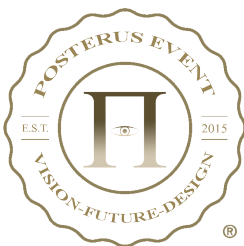


Champagne during the event receptions, provided by Romerhof Champagne.



During the event visitors can try the tea from the startup funded on our platform.

Thanks to our Partners & Contributors



CADIA 24-25 March 2017 Startup Exchange MONACO

WWW.CADIAEVENTS.COM

cadia Startup Exchange



THE EVENT

All info about the event, tickets, partners, you can find at:

www.cadiaevents.com

info@cadiaevents.com



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